



MatrixStream Technologies, Inc.
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MyTVPal.com officially launches broadband video on demand service for TV

MyTVPal.com is ready to launch a new video on demand service for TV starting with "North America's Best Independent Animated Shorts". The 84 minute animated short compilation feature film will be made available free for a limited time via user paid targeted advertising starting on January 1st 2007.

MyTVPAL.com delivers DVD and HD quality streaming movies instantly on demand via a high definition IMX 1020 HD set top box directly to a television set. No downloading or PC is required in this process.

Unlike most movie download service providers that only offer sub-DVD quality picture and sound not compatible with most home theater receivers, MyTVPal.com will provide full DVD 720X480 resolution for standard definition video with AC3 sound – thus delivering the DVD home theater experience over the Internet. This service is currently being made available in North America to anyone with a broadband connection.



MyTVPAL.com is now also making available 100 movie trailers prior to the release of its movie subscription package offering coming in January 2007. Titles include *Born To Win* starring Robert De Niro, *If Tomorrow Comes* starring James Franco, *Wake* starring Martin Landau and Gale Harold, and classic thrillers like *Night of the Living Dead*, and *Corrupt Lieutenant* starring Harvey Keitel. These films along with many other titles can be viewed for a low monthly subscription fee.



MyTVPal.com is aiming to be the largest video service provider in North America with a goal of obtaining up to 100,000 DVD quality and High Definition video titles and producing a channel line-up that will range from 700 to 1000 plus channels. This will include sports, news, music, entertainment, film, and other programming genres from around the world. On the backend, MyTVPal.com is planning to scale service to millions of users by using MatrixStream's patent pending xms video on demand technology in 34 data centers across the US connected via a fiber network. Those interested in taking a test run may download a free PC Player at www.mytvpal.com.

About MyTVPal.com

MyTVPal.com, operated by BB Entertainment Inc., is a leading edge content aggregator focused on IPTV based platforms with over 15,000 hours of content. MyTVPal.com's mission is to create an enhanced television experience by delivering video entertainment with quality that meets or exceeds current satellite or cable over the broadband network standards.

About MatrixStream

MatrixStream Technologies, Inc. offers a complete IPTV platform solution, utilizing patent pending XMS streaming technology that delivers DVD and HDTV quality videos over any broadband IP network to the viewing audience. Currently, MatrixStream is working with 25 major broadband service providers around the world. For more information please visit www.matrixstream.com.

Forward Looking Statement

This press release may contain forward-looking statements that involve risks and uncertainties. These forward-looking statements relate to, among other things, plans and timing for the introduction or enhancement of services and products, statements about future market conditions, supply and demand conditions, and other expectations, intentions and plans contained in this press release that are not historical fact. When used in this press release, the words "plan," "expect," "believe," and similar expressions generally identify forward looking statements, which are expectations that are subject to a number of risks and uncertainties, including, but not limited to, changes in technology and changes in the pervasive computing market.

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