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MatrixStream Launches True Cinematic HD Internet Streaming IPTV Service With 5.1 Surround Sound

Audio, High Definition, Internet

Wed, 7th, Jan 2009

MatrixStream has partnered with Mytvpal.com to launch the first true highdefinition cinematic Internet streaming service with 5.1 surround sound.

Currently, most Internet video sites utilize plug-in web technology which only supports 2-channel stereo – a standard no longer in favor with most audience viewers who are now accustomed to the home theater experience.

By using the latest MatrixStream MatrixCast streaming engine, users can now view video in full HD 1080p video with 5.1 surround sound on a PC or television via MatrixStream's MX 1 set top box.

Moreover, the MatrixCast streaming engine displays HD video in native 1080p at 24p frame rate which is the near equivalent to film standards, giving the most realistic digital cinematic experience available.

Users only need a minimum of 3Mbps to view HD 1080p stream, making MatrixStream's IPTV solution viable to tens of millions broadband subscribers world wide.

Similar video services across North America and elsewhere can be rapidly deployed by broadband service providers, typically within 30 days, using MatrixStream complete end-to-end turkey IPTV platform solution.

MatrixStream will be holding private demonstrations at CES 2009.

MyTVPal.com, operated by BB Entertainment Inc., is a leading edge content aggregator focused on the IPTV platform with over 15,000 hours of content. MyTVpal.com mission is to create an enhanced television experience by delivering high quality video entertainment with video quality that meets or exceeds the quality of satellite or cable over the broadband network. MyTVpal is aiming to be the largest video service in North America with up to 100,000 DVD quality and High Definition video titles; larger than any video rental or video mail service available today.

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